

## **Wasi Cross Country Ski Club Annual General Meeting April 6, 2021**

Present: Board members: Kerry Somerville, Tim Collins, Emily-Ann Smylie, Scott Taylor, Terry Shakell, Martin Lachapelle, Chuck Poltz, Doug Croskery, Neil Brown, Auburn LaRose, Susan Weiskopf, Gerri Van Amelsfoort and Elaine Oshell; and non-board members: Donna Taylor, Steve Hart and Mary Marrs. Via Zoom.

### **Welcome and Call to Order**

- Susan called the meeting to order at 7.04 p.m.

### **Approval of the Agenda**

- Moved by Terry, seconded by Kerry.

### **Approval of the Minutes from 2020 Annual General Meeting, Sept. 2, 2020.**

- Moved by Neil, seconded by Scott.

### **Business Arising from the Minutes**

- Installation of a shipping container: Kerry explained it is needed to store off-season equipment and its purchase and installation, previously approved, was postponed because of ground conditions. The prep work has been completed and the ideal time to install will probably be July or August.

### **President's Report:**

- Susan reported on her first year as president, which proved challenging—but also a boon—due to the Covid 19 pandemic. She thanked everyone for their hard work and dedication during an unusual season. (See attached report.)

### **Treasurer's Report:**

- Tim reported on our most financially successful season to date, due to record numbers of memberships sold and day passes purchased. (See attached report.)

### **Webmaster's Report:**

- Martin reported on his first year as club webmaster. He was thanked by Susan for his diligence and hard work in learning a new program, staying on top of changing Covid protocols and remedying a website hack. (See attached report.)

### **Registrar's Report:**

- Emily-Ann reported a very busy but smooth year. Our membership reached a record total of 563. Due to Covid-19 all registrations were done online through Zone 4. Day pass prices were raised to \$10 for adults and \$5 for children, which eliminated the need for a club member to be on hand to make change.
- For next year she said we need to decide whether tags are necessary/required or if a receipt system would be sufficient.

### **Trails Report:**

- Scott, Tim, Martin and Steve reported jointly. A late freeze-up caused some water problems at the beginning of the year but plenty of snow and no major thaws made it a good year for grooming. It ended abruptly with warm weather and one groomer needs repairs. Trespassing issues were minimal this year.

### **Building Report:**

- Doug reported how Covid-19 required the chalet to be closed for the season, the sign-in desk was set up outside with social distancing stakes and signage, an outdoor fire pit complete with barriers was set up in front of the chalet but later shut down to avoid large gatherings, a rotating cleaning crew filled sanitizer bottles and cleaned regularly.
- For next year we probably won't need to order wood but we need a new ski rack. Steve added that one of the road signs need to be replaced and re-installed.(See attached report.)

**Media Co-ordinator Report:**

- Auburn reported publicity was limited mainly to Facebook and our website in order to keep a low public profile. There were no organized events in order to discourage large gatherings. (See attached report.)

**New Business**

- Donna Taylor is joining the board. Our slate of officers and board members at large for the 2021-22 season is as follows:
- President: Susan Weiskopf
- Vice-President: Terry Shakell
- Treasurer: Tim Collins
- Webmaster: Martin Lachapelle
- Media Co-ordinator: Auburn LaRose
- Registrar: Emily-Ann Smylie
- Secretary: Elaine Oshell
- Groomers: Scott Taylor, Tim Collins and team
- Building: Doug Croskery, Neil Brown and team
- Members at large: Chuck Poltz, Gerri Van Amelsfoort and Kerry Somerville.

**Adjournment** – meeting adjourned at 7.49 p.m. Moved by Kerry, seconded by Auburn.

As recorded by Elaine Oshell.

## **REPORTS**

### 2021 Wasi Ski President's Report

It hasn't been quite a year since I became president and it has definitely been "quite a year"!

The board members have been amazing and the continued support from Kerry Somerville has been so very much appreciated. We have so rich history and extensive experience among the board members as well as the volunteers that maintain the trails/property that is runs like a well-oiled machine. Everyone is so passionate about the club, the skiing and snowshoeing activities and the property itself.

While COVID has had its challenges on many fronts, it was definitely a boon for our club and I'm very excited about the trail upgrades that are planned for the late summer. They will only serve to enhance the experience for all members and also to make trail grooming that much smoother in critical areas.

I look forward to being part of the continuing evolution of the club in the coming year.

### **2021 End of Season Webmaster's Report**

I stepped up to the webmaster's role back in September. In spite of my background in system designing and programming, this was a "crash course" for me in using Wordpress!

There were a few times where this kept me fairly busy – mainly keeping on top of the COVID updates, and dealing with a website hack a few months ago.

However, with everyone's feedback, I also made some enhancements to the website, including the following:

- A streamlined "bullet point" format on the landing page
- A new "Ski Etiquette" page
- A new "Interesting Stuff" page which we'll keep adding more content as we go along

I look forward to continue my role as the webmaster, and we plan on making some more exciting new changes to the website before next season!

## Media Coordinator End of Season Report

2020-21

This year looked a little bit different on the advertising and media front. I leveraged Joan's contacts at local media outlets to promote online registration and I also tried a new outlet (the East Ferris Edition). We had a TV spotlight, receiving some great coverage on Cogeco thanks to Steve's awesome work! In the absence of in-person events to advertise and in the interest of staying "under the radar", we opted not to promote virtual events and instead used our Facebook page and website primarily to communicate information to new members and to pass along trail condition information. This year, we saw our Facebook page membership skyrocket with many new active members. Finally, we conducted an end-of-season survey, promoting it through social media and email. The findings of the survey will be presented at the final board meeting.

## **Building Report**

### **Wasi Ski Club AGM 2020-21**

- Due to COVID 19 the chalet was closed to members for the entire 2020 season.
- An outdoor sign-in stand was placed at the front of the chalet given that the building was closed and the interior sign-in not available. There were also signs and markers set up for physical distancing by members as they signed in. Not aware of any issues by members with this outdoor sign-in process.
- The existing chalet door was replaced with a temporary door and a slot for day passes added to the door. This temporary system also seemed to have worked well throughout the season.
- Hand sanitizer stations were set-up: one at the front of the chalet near the outdoor sign-in stand and one each on the women's and men's outhouses. The stations worked well and were well used by members.
- An outdoor fire pit and wind barriers were added at the beginning of the season to replace the chalet as a warming area for members but had to be discontinued part way through the season following the stay at home order. The wooden wind barriers will be removed once the ground thaws.
- Consideration could perhaps be given to building a permanent outdoor fire pit and barrier at the chalet as it seemed to have been very popular while it was open.
- A cleaning crew was established to ensure that COVID 19 cleaning protocols were maintained. This included the disinfecting of all areas around the building and outhouses, particularly where member contact was made (e.g. door handles, sign-in box etc.). A special thanks to Kerry, Neil, Geri and Doug for ensuring that a rotating five day per week cleaning schedule was maintained throughout the season.
- A new ski rack will need to be built to replace the current one.
- No firewood will be required for next season.

*Submitted by Doug Croskery*

## Wasi Cross Country Ski Club Treasurer's Report

### Annual Financial Report – September 1, 2020 to April 1, 2021

We had the most successful year to date in terms of financial growth in the Wasi Ski Club. Our membership income and day use increased substantially as indicated in the following chart. Zone 4 has reduced the amount of work in terms of membership and day use and the increase of Day Use Fees to \$5 and \$10 for children and adults respectively also reduced the workload for the Treasurer.

Date	Balance (Chequing)	Balance (GIC)	Debit	Credit	Comments
April 1, 2020	45 792.84	12 825.36			Total 58 618.20
April 1, 2021	72 342.26	13 017.66			Total 85 359.92
Sept. 1, 2020 – April 1, 2021			12 685.31	44 659.63 Zone 4: Memberships 30 230.00 Day Use: 1980.00 Day Use 11 568.20	

Major Accounts	Amount	Comments
Chalet	1923.47	Covid 19, Snowplowing
Fuel	823.91	All Machines
Equipment & Maintenance	3309.35	Snow Machine & Groomer Maintenance
Insurance	1426.68	Snow Machines
Land Tax	646.10	
Ground Maintenance	1915	Sand, Gravel for Shipping Container
<b>Major Outstanding Bills</b>		
Liability & Property Insurance	3483	May 2021
Shipping Container & Installation	3000	Summer Project 2021
Trail Improvements	30 000	Summer 2021